Abear Awadallah

Kickstarter Questions:

1. With the given data, it can be told that Kickstarter campaigns have largely been successful, with the highest success counts in Theater and Music within Parent categories and more specifically Plays within Sub-categories. Also, the data reflects that May had the highest success counts and respectively December had the lowest success counts. This data also shows July with the highest failed counts. In reference to countries, the U.S. had the highest success counts.
2. This dataset could tell more than a trend analysis by including other variables and data to determine whether there are correlations and/or relationships between the variables to determine other confounding reasons for the success/failed/cancelled projects. It is important to note that sample size is an limitation found in many datasets, is the sample size actually representative.
3. We can also do pivot tables and charts based on what was pledged from each country. Pie charts can be used individually to reflect success/failed/cancelled/ percentages for parent categories and sub-categories.